

FOR IMMEDIATE RELEASE

M*Modal to Demonstrate How ‘Speech Understanding’ Technology Simplifies Input and Improves Adoption of Electronic Medical Records at HIMSS 2010

*M*Modal unveils healthcare’s first medical narrative-based search and discovery solution; Demo available at M*Modal booth #1157*

Chief Medical Officer, Dr. Nick van Terheyden to present “The Healthstory Project: Harmony and Clinical Narrative/Structured Data in the EMR,” Wednesday, March 3rd

Pittsburgh, PA – February 23, 2010 – [M*Modal](#), pioneer of advanced Speech Understanding technology and provider of on-demand conversational documentation services to demonstrate how physicians can create, review, reconcile and update electronic medical records (EMR) using a physician-friendly workflow powered by narrative dictation, at HIMSS 2010, Booth #1157, in Atlanta, GA, March 1-3.

Speech recognition has made significant technological advances, but has had limited impact on physician efficiencies and the adoption of EMRs. M*Modal’s proprietary speech understanding solutions go beyond today’s voice recognition technologies – transforming text into meaningful and usable clinical information. Speech understanding helps ensure compliance with meaningful use requirements by facilitating EMR use, resulting in improved care coordination.

The success of the electronic medical record critically depends on the ability to reconcile two opposing needs – the need for structured and encoded data capture and the physician’s practical need for a fast, easy way to capture complete and accurate information for clinical documentation.

AnyModal CDS™ (Conversational Documentation Services), M*Modal’s unique Speech Understanding platform, is a vital tool that empowers the physician to capture clinical facts and orders from free-form “narrative” without requiring any change to their normal dictation routine. It sets the healthcare provider on the path to taking full advantage of shareable, interoperable data through the use of an EMR by providing the means to populate it with data that is accurate, complete and readily available.

AnyModal CDS™ Live brings all of the benefits of AnyModal CDS to real-time documentation and physician self-editing. It does not limit physicians to one method of capturing clinical information and removes their chain to the clinical workstation, allowing them to use the method of information capture that is most convenient for their unique workflow.

Once integrated into the existing medical document system, physicians can access CDS Live from these varied methods:

- Directly from the desktop
- Calling in from any phone
- M*Modal’s application on the iPhone or other smartphones

Showcase Demo: Complete EMR workflow through narrative dictation

M*Modal will demonstrate how physicians can easily create, review, and reconcile documentation for the EMR through narrative dictation. Using Speech Understanding technology, the dictation is transformed into structured data that fulfills EMR data entry requirements for orders, problem list, vital signs, allergies and medications. This method increases physician adoption of the EMR because no change in familiar dictation habits is required.

New Product Preview: EMR Voice Input

This new functionality from M*Modal allows a physician to dictate directly into existing EMR software. This component of M*Modal's enterprise solution enables physician-friendly input into existing EMR systems, without the need for workflow adjustment or changes in document services. EMR Voice Input can increase physician satisfaction and adoption of EMR systems by eliminating tedious data entry.

New Product Preview: Clinical Discovery Solution

M*Modal will unveil the first healthcare search and discovery solution that unlocks rich data found in clinical narrative documents. As part of M*Modal's long term technology vision, Clinical Discovery Solution realizes the full potential of electronic medical records by linking clinical narrative to healthcare reporting and decision making. The system creates and indexes semantically interoperable, semi-structured data from flat text documents or consumes the existing Clinical Document Architecture (CDA) documents that M*Modal business partners are already creating today. This new service offering enables applications such as advanced medical record search, compliance reporting, clinical decision support and outcome analysis.

Presentation: M*Modal CMO to lead HIMSS education session about Healthstory

“Conventional wisdom is that documents are bad and discrete data is good, but the Healthstory project offers a bridge between free flowing narrative clinical documentation and semantically interoperable data while allowing physicians to continue to use and capture the full story.”

Dr. Nick van Terheyden, Chief Medical Officer at M*Modal and MD Director of the Medical Transcription Industry Association (MTIA), will hold an education session on *The Healthstory Project: Harmony and Clinical Narrative/Structured Data in the EMR*; a lecture on interoperability and standards.

The presentation will take place at HIMSS 2010 in Atlanta, at the Georgia World Congress Center, on Wednesday, March 3, in Room B308, 2:15 p.m. – 3:15 p.m.



About M*Modal:

M*Modal Technologies, founded in 2001 and independently owned, now processes more than 1 billion lines of text annually; provides technology to 8 out of the top 10 transcription companies in the U.S.; and, is used in 800 hospital and health care systems nationwide via partnerships with industry leaders such as GE Healthcare and Greenway Medical Technologies.

M*Modal is based in Pittsburgh, PA, and offers on-demand conversational documentation services that help healthcare providers capture discrete clinical information from dictation to generate complete and timely electronic medical records. M*Modal's focus is on providing hospitals, healthcare IT vendors, and medical transcription service providers with the industry's most comprehensive yet most adaptable solution for creating highly accurate, structured, encoded, and shareable medical documents to increase patient safety, promote continuity of patient care, and reduce cost. For more information on M*Modal, visit its Web site at:

www.mmodal.com

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