



## **M\*MODAL ADDS CHIEF MEDICAL OFFICER TO CHAMPION INNOVATIVE SPEECH UNDERSTANDING HEALTHCARE TECHNOLOGY**

### *Dr. Nick van Terheyden brings Ideal Combination of Technology and Medical Expertise*

PITTSBURGH, PA, June 18, 2008 – M\*Modal, pioneers of the most advanced speech understanding solution and providers of on-demand conversational documentation services, announced today that Nick van Terheyden, MD has joined M\*Modal as Chief Medical Officer. A major contributor and innovator in the healthcare technology field, Dr. van Terheyden participated in the implementation of one of the first electronic medical records in the early 1990's and later, as a business leader in one of the first speech recognition Internet companies. He is considered a thought leader and lectures frequently on trends and future needs in healthcare technology.

“It is the perfect time for Dr. van Terheyden to join the dynamic and innovative M\*Modal team who share the vision of advancing healthcare technology to improve physician satisfaction and deliver higher quality patient care,” said Michael Finke, M\*Modal CEO. “Nick brings the ideal blend of medical practice and business strategy, on both a national and international level, to the realm of healthcare technology,” he added.

Over the past few years, M\*Modal's technology has been recognized for its ability to generate highly accurate, shareable clinical documentation directly from physician dictation. As a result, its flagship solution, **AnyModal™ CDS**, has been incorporated into the information delivery systems of partners such as GE Healthcare, Transcend, Spheris, Precyse Solutions, CBay and others within the dictation, transcription, PACS/RIS and EHR industry.

Dr. van Terheyden adds extensive healthcare industry experience to M\*Modal. He was formerly the Chief Medical Officer at Philips Speech Recognition Systems/Philips Healthcare Informatics, SoftMed Systems and Speech Machines, helping build the companies' healthcare strategy and thought leadership positioning. Prior to that, he was Director of Communications at Mount Sinai Medical Centre where he created and implemented the information technology infrastructure acting as the main liaison between clinicians and emerging technology.

“I am intrigued by M\*Modal’s innovative and creative spirit. The more I learned about the company’s ability to deliver meaningful clinical documentation through proprietary speech understanding technologies, which no one else has mastered, I knew it was the right fit for me,” said Dr. van Terheyden. “The whole DNA of the company, from the team to the unique technology, is about evolving healthcare documentation to allow physicians to capture clinical information in a structured and encoded form directly from dictation. I’m thrilled to join the team and look forward to advancing M\*Modal’s position as a leader and a catalyst for the accelerated adoption of the EHR,” he concluded.

### **About M\*Modal**

M\*Modal, based in Pittsburgh, PA, offers on-demand conversational documentation services that help healthcare providers capture discrete clinical information from dictation to generate accurate, complete and timely electronic medical records. The company's unique speech recognition and understanding technology platform, **AnyModal CDS**, is a vital tool that empowers physicians to capture clinical facts and orders from dictation without requiring any change in their normal dictation routine. M\*Modal's focus is on providing hospitals, healthcare IT vendors, and medical transcription service providers with the industry's most comprehensive yet most adaptable solution for creating highly accurate, structured, encoded, and shareable medical documents to increase patient safety, promote continuity of patient care, and reduce cost. For more information on M\*Modal, visit its Web site at: [www.mmodal.com](http://www.mmodal.com)